FOR IMMEDIATE RELEASE
Willamette Valley Fruit Co,
800-518-9865

06/12/2023

WILLAMETTE VALLEY FRUIT CO. RECALLS GREAT VALUE SLICED STRAWBERRIES, GREAT VALUE MIXED FRUIT, GREAT VALUE ANTIOXIDANT BLEND, RADER FARMS ORGANIC FRESH START SMOOTHIE BLEND, AND RADER FARMS ORGANIC BERRY TRIO BECAUSE OF POSSIBLE HEALTH RISK

Willamette Valley Fruit Co, Salem, OR is voluntarily recalling select packages of frozen fruit containing strawberries grown in Mexico due to the potential for Hepatitis A contamination.

Hepatitis A is a contagious liver disease that results from exposure to the Hepatitis A virus, including from food. It can range from a mild illness lasting a few weeks to a serious illness lasting several months. Illness generally occurs within 15 to 50 days of exposure and includes fatigue, abdominal pain, jaundice, abnormal liver tests, dark urine and pale stool. In rare cases, particularly consumers who have a pre-existing severe illness or are immune compromised, Hepatitis A infection can progress to liver failure. Persons who may have consumed affected product should consult with their health care professional or local health department to determine if a vaccination is appropriate, and consumers with symptoms of Hepatitis A should contact their health care professionals or the local health department immediately. For more information on Hepatitis A visit www.fda.gov.

Products were distributed via the following retailers:

- **Walmart:** Great Value Sliced Strawberries, Great Value Mixed Fruit, and Great Value Antioxidant Blend distributed to select Walmart stores in AR, AZ, CA, CO, HI, IA, ID, IL, IN, KS, KY, LA, MD, MI, MN, MO, MT, ND, NE, NV, NY, OH, OK, OR, PA, SD, TX, UT, VA, WI, WV, and WY from January 24th, 2023 to June 8th, 2023

- **Costco Wholesale Stores:** Rader Farms Organic Fresh Start Smoothie Blend distributed to Costco Wholesale stores in Colorado, Texas, California, and Arizona from October 3rd, 2022 and June 8th, 2023.

- **HEB:** Rader Farms Organic Berry Trio distributed to HEB stores in Texas from July 18th, 2022 to June 8th, 2023.

To date, here have been no illnesses associated with this voluntary recall.

Recalled products include the following:

Walmart

Great Value Sliced Strawberries are packaged in a 64oz (4lb) 1.81kg plastic bag with UPC: [insert UPC], with the following codes:

Lot	Best By

4018305	7/19/2024
4019305	7/20/2024

Great Value Mixed Fruit, packaged in a 64oz (4lb) 1.81kg plastic bag, with the following codes:

Lot	Best By		Lot	Best By
4024205	7/25/2024		4033305	8/3/2024
4025305	7/26/2024		4034305	8/4/2024
4032305	8/2/2024		4035305	8/5/2024

Great Value Antioxidant Fruit Blend, is packaged in a 40oz (2lb 8oz) 1.13kg plastic bag, with the following codes:

Lot	Best By
4032305	8/2/2024

Costco Wholesale

Rader Farms Fresh Start Smoothie Blend, packaged in 48oz (1.36kg) plastic bag containing six 8oz plastic pouches. With the following codes:

Lot	Best By		Lot	Best By		Lot	Best By		Lot	Best By
4224202	2/11/2024		4363202	6/29/2024		4018302	7/19/2024		4043306	8/13/2024
4313202	5/10/2024		4364202	6/30/2024		4042306	8/12/2024		4060306	8/30/2024
4314202	5/11/2024		4017302	7/18/2024						

HEB

Rader Farms Organic Berry Trio distributed to HEB packaged in a 3lb (1.36kg) plastic bag. With the following codes:

Lot	Best By		Lot	Best By
4153205	12/02/2023		4058302	8/28/2024
4283202	4/10/2024		4059302	8/29/2024
4284202	4/11/2024			

Consumers are urged to check their freezers for the recalled product, not to consume it and either discard the product or return it to the store for a refund. Products that have different lot code or purchase dates are not subject to this recall.

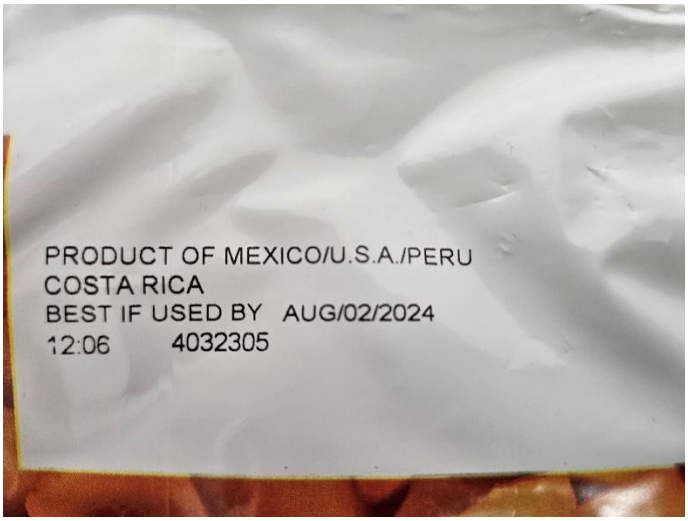
Willamette Valley Fruit Co. is fully cooperating with federal health officials as well as our distributors to ensure consumers are alerted about the recalled Great Value Sliced Strawberries, Great Value Mixed Fruit, Great Value Antioxidant Blend, Rader Farms Organic Fresh Start Smoothie Blend, and Rader Farms Organic Berry Trio distributed by Walmart, Costco, and HEB.

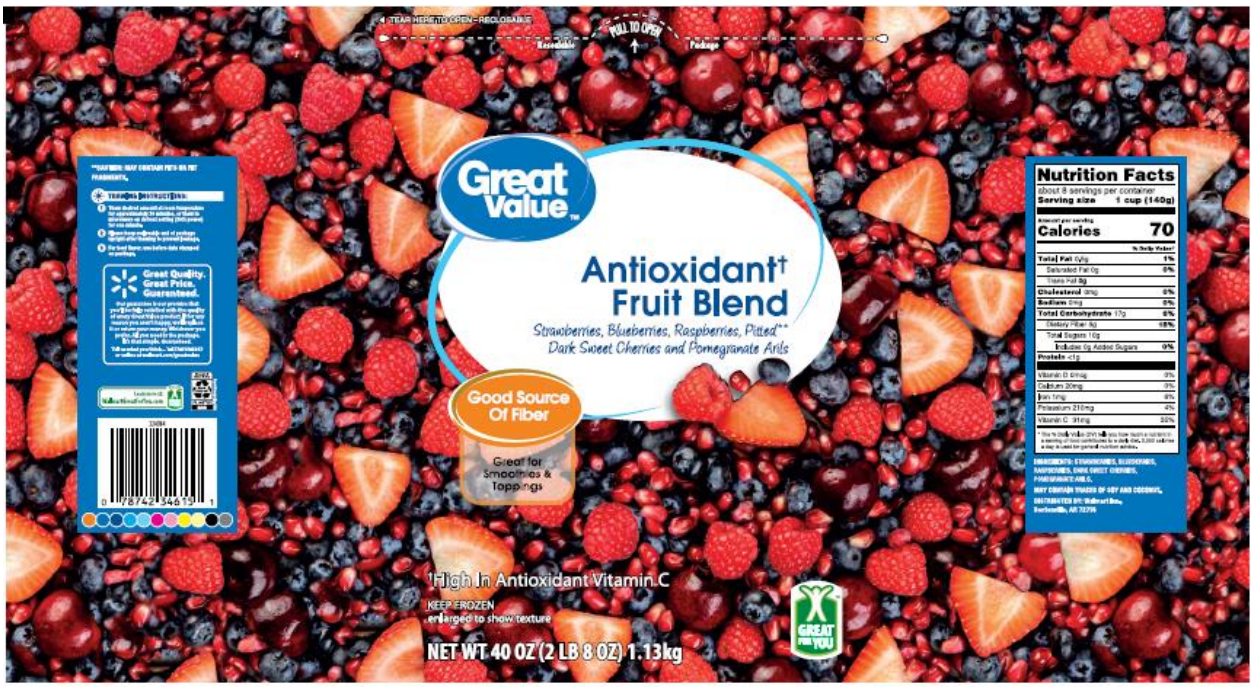
Consumers with further questions may contact Willamette Valley Fruit CO. by calling 800-518-9865 Monday through Friday 8am-5pm PST


4lb
Great Quality. Great Price. Guaranteed.
Great Value
Sliced
Strawberries
High In Vitamin C
Great for Smoothies & Snacks
Nutrition Facts
Serving size 1 cup (140g)
Calories 50
KEEP FROZEN
NET WT 64 OZ (4 LB) 1.81kg
GREAT FOR YOU


PRODUCT OF
MEXICO/PERU
BEST IF USED BY
JUL/19/2024
4018305 11:51:46

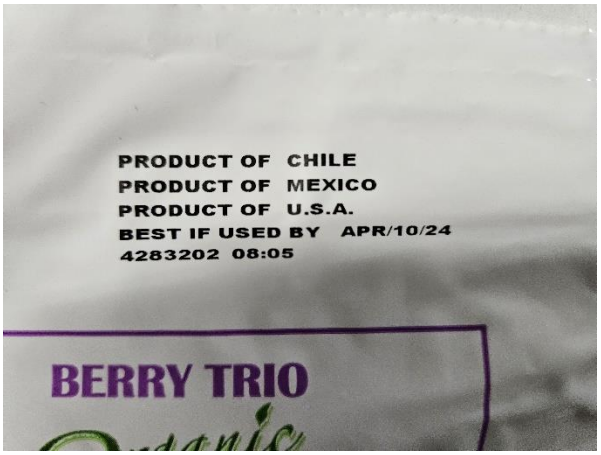

4lb
Great Quality. Great Price. Guaranteed.
Great Value
Mixed Fruit
Pineapple, Strawberries, Peaches and Mango
High In Vitamin C
Great for Smoothies & Snacks
NET WT 64 OZ (4 LB) 1.81kg
GREAT FOR YOU
Nutrition Facts
13 servings per container
Serving size 1 cup (140g)
Calories 60


PRODUCT OF MEXICO/U.S.A./PERU
COSTA RICA
BEST IF USED BY AUG/02/2024
12:06 4032305


Great Value
Antioxidant† Fruit Blend
Strawberries, Blueberries, Raspberries, Pitted** Dark Sweet Cherries and Pomegranate Arils
Good Source Of Fiber
Great for Smoothies & Toppings
†High In Antioxidant Vitamin C
KEEP FROZEN
enlarged to show texture
NET WT 40 OZ (2 LB 8 OZ) 1.13kg
Nutrition Facts
about 8 servings per container
Serving size 1 cup (140g)
Calories 70
Great Quality. Great Price. Guaranteed.


PRODUCT OF
U.S.A./PERU/MEXICO
BEST IF USED BY
Aug/02/2024
4032305
07:53:23


Since 1941, Rader Farms has been a family operated berry farm rooted in the Pacific Northwest. Here we grow only the finest berries. We also work with local and international berry farmers to source and pack only the plumpest and sweetest berries around. Enjoy!
Rader Farms
PICKED AT THE PEAK OF RIPENESS
BERRY TRIO
STRAWBERRY, BLACKBERRY, RASPBERRY
Organic
Organic Berry Trio Smoothie
INGREDIENTS
1 cup of Rader Farms Organic Berry Trio
1 Banana
½ cup of Vanilla Yogurt
½ cup of Ice
1 cup of Apple Juice
DIRECTIONS
Blend apple juice, berry trio, banana, yogurt, and ice on high speed for 1-2 minutes or until smooth. Serve immediately and enjoy!
PER SERVING
70 CALORIES
0g SAT FAT
0mg SODIUM
5g SUGARS
NET WT 3LB (1.36kg)
USDA ORGANIC
KEEP FROZEN
BERRY TRIO
Organic
Nutrition Facts
Calories 70
Certified Organic by Washington State Dept. of Agriculture.
Preparation Instructions
• Keep frozen until ready to use. Remove amount needed and return remainder to freezer. Once thawed, do not refreeze.
• For best results, serve while still slightly frozen.


PRODUCT OF CHILE
PRODUCT OF MEXICO
PRODUCT OF U.S.A.
BEST IF USED BY APR/10/24
4283202 08:05
BERRY TRIO


No Sugar Added
Excellent Source of Vitamin C & Fiber
Rader Farms
USDA ORGANIC
Certified GF Gluten-Free
fresh start smoothie blend
Organic
blueberry·strawberry·raspberry·kale·spinach
Nutrition Facts
6 servings per container
Serving size 1 Pouch (227g)
Amount per serving
Calories 100
% Daily Value*
Total Fat 1g 1%
Saturated Fat 0g 0%
Trans Fat 0g
Cholesterol 0mg 0%
Sodium 35mg 2%
Total Carbohydrate 21g 8%
Dietary Fiber 6g 21%
Total Sugars 12g
Includes 0g Added Sugars 0%
Protein 2g
Vitamin D 0mcg 0%
Calcium 81mg 6%
Iron 2mg 10%
Potassium 440mg 10%
Vitamin A 4mcg 0%
Vitamin C 43mg 50%
KEEP FROZEN
6 SMOOTHIE POUCHES - 8oz EACH
NET WT 48oz (1361g)
KEEP FROZEN
Rader Farms
fresh start smoothie blend
Organic
blueberry·strawberry·raspberry·kale·spinach
Since 1941, Rader Farms has been a family operated berry farm rooted in the Pacific Northwest. We grow and source only the finest produce.
It's never too late for a fresh start! Fresh start your morning, noon or night – awaken your day with Organic Fresh Start. Strategically chosen organic fruits and vegetables picked at the peak of ripeness. From our farms to your table. Our nutritious blend provides an excellent source of Vitamin C and Dietary Fiber. How's that for a fresh start!
You can have a Fresh Start anytime of the day.
fresh start smoothies
1. Combine contents of Organic Fresh Start Smoothie Blend and 1.5 cups (12oz) of water* into your blender.
2. Blend for 60 seconds or until desired texture is reached.
3. Serve and enjoy!
fresh start blend-a-bowl
1. Combine contents of Organic Fresh Start Smoothie Blend and 1 cup (8oz) of water* into your blender.
2. Blend on low setting or pulse for 20 seconds or until blended.
3. Serve and enjoy!


INKJET VARNISH AREA
Nutrition Facts
6 servings per container
Serving size 1 bag (227 g)
Amount per serving
Calories 100
% Daily Value*
Total Fat 1g 1%
Saturated Fat 0g 0%
Trans Fat 0g
Cholesterol 0mg 0%
Sodium 35mg 2%
Total Carbohydrate 21g 8%
Dietary Fiber 6g 21%
Total Sugars 12g
Includes 0g Added Sugars 0%
Protein 2g
Vitamin D 0mcg 0%
Calcium 81mg 6%
Iron 2mg 10%
Potassium 440mg 10%
Vitamin C 43mg 50%
GOOD SOURCE OF FIBER
NO SUGAR ADDED
EXCELLENT SOURCE OF VITAMIN C
INGREDIENTS: Organic Blueberries, Organic Strawberries, Organic Spinach and Organic Kale Mix 50/50, Organic Raspberries.
Certified Organic by Washington State Dept. of Agriculture
Distributed by: Rader Farms Lynden, WA 98264 USA
Questions or comments:
ATTN: Rader Farms Customer Service
1270 E. Badger Rd. Lynden, WA 98264
info@raderfarms.com
Packaged in the USA
KEEP FROZEN
Preparation Instructions: • Keep frozen until ready to use. Remove amount needed and return remainder to freezer. Once thawed, do not refreeze. • For best results, serve while still slightly frozen.
6 POUCHES
fresh start smoothie blend
USDA ORGANIC
ORGANIC
BERRIES & GREENS
SMOOTHIE BLEND
BLUEBERRY STRAWBERRY RASPBERRY KALE SPINACH
PER 8 oz packaged serving
100 CALORIES
0g SAT FAT 0% DV
35mg SODIUM 2% DV
12g SUGARS
KEEP FROZEN
NET WT 48 oz (1.36 kg)
Rader Farms
fresh start smoothie blend
ORGANIC
BERRIES & GREENS
SMOOTHIE BLEND
Since 1941, Rader Farms has been a family operated berry farm rooted in the Pacific Northwest. We grow and source only the finest produce. It's never too late for a fresh start! Fresh start your morning, noon or night -awaken your day with a Berries & Greens Smoothie Blend. Strategically chosen fruits and vegetables picked at the peak of ripeness. From our farms to your table. Our nutritious blend provides an excellent source of Vitamin C and a good source of Dietary Fiber.
How's that for a fresh start?
You can have a Fresh Start anytime of the day.
fresh start smoothies
1 Combine contents of Organic Fresh Start Smoothie Blend and 1.5 cups (12oz) of water, juice or milk into your blender.
2 Blend for 60 seconds or until desired texture is reached.
3 Serve and enjoy!
*For added protein, add a scoop of your favorite yogurt
*For added fiber, consider a spoonful of chia or flax seeds
*For a creamy treat, add a ripe banana
fresh start blend-a-bowl
1. Combine contents of Fresh Start Smoothie Blend and 1 cup (8oz) of water* into your blender.
2. Blend on low setting or pulse for 20 seconds or until blended.
3. Serve and enjoy!
*Substitute water with your favorite juice or milk.
For more recipe ideas visit www.raderfarms.com


Fresh Start
PRODUCT OF BELGIUM
PRODUCT OF U.S.A.
PRODUCT OF MEXICO
BEST IF USED BY JUN/30/24
4364202 07:53